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# Juan Pablo Sabini

## Product Designer

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[PDF Portfolio](#)

### WORK EXPERIENCE

#### **Freelancing, Product Designer**

BERLIN, GERMANY – MAR 2025

- Revamp of four outdated apps into one intuitive application
- User research, usability testing & iteration

#### **TeamSupport, UX/UI Designer**

BERLIN, GERMANY – JUL 2018 – MAR 2024

- Revamp of four outdated apps into one intuitive application
- User research, usability testing & iteration
- Creation wireframes, clickable prototypes & hi-fi mockups
- Development of a new design system & custom icon set

#### **Sophilabs, UX/UI Designer**

MONTEVIDEO URUGUAY – APR 2016 – FEB 2018

- Identity rebrand
- User research, usability testing & iteration for web apps
- Creation wireframes, prototypes & hi-fi mockups

#### **re-robot studio, Co-director and Designer**

MONTEVIDEO URUGUAY – ENE 2011 – NOV 2016

- Co-founder and Co-director
- Art director and main designer
- Silk screen printer

#### **Southlabs, UX/UI Designer**

MONTEVIDEO URUGUAY – ENE 2010 – ENE 2011

- UX/UI design for mobile and iPad applications
- Corporate identity
- Custom icons

#### **Freelance, UX/UI & Graphic Designer**

MONTEVIDEO URUGUAY – ENE 2010 – FEB 2025

- Brand & logo design
- User research, usability testing & iteration for web & mobile apps
- Creation wireframes, prototypes & hi-fi mockups

### EDUCATION

#### **ORT University Uruguay, Graphic Designer**

MONTEVIDEO URUGUAY – ENE 20106 – ENE 2011

- Graphic design, Branding and Web design
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### CERTIFICATIONS

#### **Google UX Design**

Design thinking and user experience

#### **IBM Gen AI Fundamentals**

Introduction to concepts, platforms, and practical applications.

### SKILLS

#### **Tools**

- Figma
- Claude code
- Cursor AI
- Adobe Suite

#### **Conceptual**

- Self-Motivation and Decision Making
- Critical Thinking and Attention to Detail
- Teamwork and Collaboration
- Multitasking and Adaptability

### LANGUAGES

**Spanish**, Native

**English**, Fluent

**German**, Good